ORDER

KLAS

Orders

Order / Rev:	37149		
Alt Order #:	08858657		
Product Desc:	Candidate		
Estimate:	1708		
Flight Dates:	09/06/12 - 09/10/12	Primary AE:	Mike Jones
Original Date / Rev:	08/30/12 / 08/30/12	Sales Office:	K-WAS
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	GMMB		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	Horsford, Steven D-CD4		
Demographic:	A35+	New Business Thru:	
Product Codes:	PO1	Order Separation:	00:15:00
Priority:	LV3	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	30	$7,470.00	$6,349.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	$7,470.00	$6,349.50	0.00
Totals	30	$7,470.00	$6,349.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$7,470.00
Market	100%	$24,900.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$6,225.00
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$1,245.00
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/07/12	09/10/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M---F--	:30	1	$145.00	LV3	0.00 NM	1	$145.00
8 NEWS NOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/07/12	09/13/12	M---F--	1	$145.00	0.00								
E 2	8	09/07/12	09/10/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M---F--	:30	2	$150.00	LV3	0.00 NM	2	$300.00

Order / Rev: 37149 Advertiser: Horsford, Steven D-CD4

Alt Order #: 08858657 Product Desc: Candidate KLAS

Flight Dates: 09/06/12 - 09/10/12 Estimate: 1708

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				8 NEWS NOW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$150.00	0.00								
E	3	8	09/07/12	09/10/12	CBS This Morning 7-9a	CM	7-9a	M---F--	:30	2	$115.00	LV4	0.00 NM	2	$230.00
					CBS This Morning										
		CBS THIS MORNING													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$115.00	0.00								
E	5	8	09/09/12	09/09/12	CBS News Sunday Morn	CM	CBS Sunday Morni	------S	:30	1	$165.00	LV4	0.00 NM	1	$165.00
					CBS News Sunday Morning										
		CBS NEWS SUNDAY MORNING													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/03/12	09/09/12	------S	1	$165.00	0.00								
E	6	8	09/09/12	09/09/12	Face The Nation	CM	Face The Nation	------S	:30	1	$180.00	LV4	0.00 NM	1	$180.00
					Face The Nation										
		FACE THE NATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/03/12	09/09/12	------S	1	$180.00	0.00								
E	8	8	09/10/12	09/10/12	Price Is Right	CM	10-11a	M------	:30	1	$325.00	LV4	0.00 NM	1	$325.00
					Price Is Right										
		PRICE IS RIGHT													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M------	1	$325.00	0.00								
E	10	8	09/07/12	09/10/12	8 News Now Noon M-F	CM	12-1230p	M---F--	:30	2	$175.00	LV4	0.00 NM	2	$350.00
					8 News Now Noon M-F										
		8 NEWS NOW AT NOON													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$175.00	0.00								
E	11	8	09/07/12	09/10/12	1230-2p Soaps/ LMAD	CM	1230-2p	M---F--	:30	1	$300.00	LV4	0.00 NM	1	$300.00
					Soaps / Let's Make A Deal		(12:30 PM-1:00 PM)								
		THE BOLD AND THE BEAUTIFUL													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	1	$300.00	0.00								
E	12	8	09/07/12	09/10/12	Ellen	CM	3-4p	M---F--	:30	2	$250.00	LV4	0.00 NM	2	$500.00
					Ellen										
		ELLEN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$250.00	0.00								
E	13	8	09/07/12	09/10/12	8 News Now 4p M-F	CM	4-5p	M---F--	:30	2	$225.00	LV4	0.00 NM	2	$450.00
					8 News Now 4p M-F		(4:30 PM-5:00 PM)								
		8 NEWS NOW AT 4PM & 430PM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$225.00	0.00								
E	14	8	09/07/12	09/10/12	8 News Now 5-630p M-F	CM	5-630p	M---F--	:30	4	$275.00	LV4	0.00 NM	4	$1,100.00
					8 News Now 5-630p M-F										
		8 NEWS NOW ROTATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	4	$275.00	0.00								
E	15	8	09/07/12	09/10/12	630-7p Inside Edition	CM	630-7p	M---F--	:30	2	$225.00	LV4	0.00 NM	2	$450.00
					Inside Edition										
		INSIDE EDITION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$225.00	0.00								
E	16	8	09/07/12	09/10/12	7-8p Rotator	CM	7-8p	M---F--	:30	2	$250.00	LV4	0.00 NM	2	$500.00
					7-8p Rotator										
		ET/INSIDER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$250.00	0.00								
E	17	8	09/09/12	09/09/12	Sun 7-8p	CM	7-8p	------S	:30	1	$1,100.00	LV3	0.00 NM	1	$1,100.00
					60 Minutes										
		60 MINUTES													

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E 17	8	09/09/12	09/09/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$1,100.00	LV3	0.00 NM	1	$1,100.00
60 MINUTES														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	------S	1	$1,100.00	0.00								
E 18	8	09/07/12	09/10/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	M---F--	:30	2	$425.00	LV4	0.00 NM	2	$850.00
8 NEWS NOW AT 11PM														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/07/12	09/13/12	M---F--	2	$425.00	0.00								
E 19	8	09/07/12	09/10/12	Letterman Letterman	CM	1135p-1237a	M---F--	:30	1	$150.00	LV4	0.00 NM	1	$150.00
LATE SHOW w. LETTERMAN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/07/12	09/13/12	M---F--	1	$150.00	0.00								
N 20	8	09/07/12	09/10/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	M---F--	:30	1	$175.00	LV4	0.00 NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	----F--	1	$175.00	0.00								
Week:	09/10/12	09/16/12	M------	1	$175.00	0.00								
N 21	8	09/08/12	09/08/12	Sat 1235-135a DaVinci I6 Da Vinci Inquest	M	12.35a-1.35a	-----S-	:30	1	$25.00	LV4	0.00 NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/03/12	09/09/12	-----S-	1	$25.00	0.00								
												Totals	30	$7,470.00